

MR. PULITZER SPEAKS TO JOURNALISM SCHOOL ON ACCURACY IN NEWS

Effort of Newspapers to Print
Truth Keener Than Ever,
He Says.

Ralph Pulitzer of the New York World yesterday afternoon addressed the students of the Columbia University School of Journalism, endowed by his father, the late Joseph Pulitzer. Mr. Pulitzer spoke on "Accuracy in Journalism."

"Accuracy in newspaper writing was with Joseph Pulitzer a religion," he said. "He had a ravenous craving for information. His intellect was positively technical in the way it fastened on any other intellect with which it came in contact, and sucked from it every specific fact it contained that he did not already know."

"He was intolerant of generalizations and impatient of conclusions. He would draw his own. He hated an inaccurate statement as another man would loathe a lie. He was inexorable in running it down and tearing it to pieces. Scrupulous as was his love of accuracy in the news columns, it was nothing compared to the almost painful conscientiousness of his precision on the editorial page."

CAREFULLY WEIGHED EACH WORD OF AN EDITORIAL.

"Among his intimates, in his spoken words, glowing white-hot from the furnace of his convictions, he was always vehement, often violent, and not seldom intensely temperate in his statement of a case. These same qualities therefore appeared in the first rough dictated draft of an editorial. Paragraph by paragraph, word by word, he would sometimes for days work his way through that editorial, weighing each word to see whether it was ever so little of an overstatement, or understatement, or a misstatement of exact fact."

"The newspaper," Mr. Pulitzer went on, "is manufactured out of the substance, most volatile, most elusive raw material in the world—the truth." He showed the difficulties with which every newspaper has to contend in getting its facts, resulting often in unfortunate but innocent inaccuracies, in order that he might point out and criticize severely these other inaccuracies in some papers which are not innocent but which are vicious, deliberate fakes.

"There are papers," he said, "which cynically avow their motto to be 'Facts merely embrace us' but you can pretty well count all of them in this country on the fingers of your two hands. They are evanescent. Any institution that flourishes on an appeal to mendacity by the aid of mendacity can have but a precarious hold on prosperity or even on life itself."

STRIVING FOR ACCURACY IS STEADILY GROWING KEENER.

"I don't think that any one who knows the newspaper history will question the fact that striving for accuracy is steadily growing keener and more widespread. For every four dollars that a responsible paper spends on originally getting a piece of news it spends six dollars on verifying it. And I think I can safely assert that in any important story where the facts are all available, from a National Convention to a murder trial or a football game, the newspapers are extraordinarily accurate."

"If this school proves the success that I sincerely believe it will, every year it will select into journalism the tonic of a class of young men who regard newspaper work not as a trade but as

a trust, who have been trained not only in the technique but in the highest traditions of their life's work."

"You will realize that truth telling is the sole reason for the existence of a press at all, that every time a journal prints a mistake it is performing an essentially abnormal function; that every time it prints a deliberate fake it becomes a degenerate and perverted monstrosity."

PRISONERS SENTENCED IN GENERAL SESSIONS.

Seven Go to Penitentiary for Varying Terms—One Gets Another Chance.

Eight prisoners, convicted by trial of confession, were sentenced yesterday in General Sessions. The judgment in each case was:

BY JUDGE O'SULLIVAN.
Frederick Frahl, thirty-four years old, pleaded guilty of assault. First offense. Penitentiary thirty days.

BY JUDGE SWANN.
Charles G. Rubin, eighteen years old, and Edward Rubin, seventeen years old, both pleaded guilty of unlawful entry. Second offense. Each penitentiary one year.

BY JUDGE CRAIN.
John Cowley, thirty-five years old, pleaded guilty of assault. First offense. Penitentiary one year.

John J. Connelley, twenty-four years old, pleaded guilty of petty larceny. State watch valued \$2. Second offense. Penitentiary one year.

William Bradley, twenty-four years old, pleaded guilty of petty larceny. State trunk containing clothing from employer. Second offense. Penitentiary eight months.

STATEN ISLAND NOTES.

The Washington Social Club of Stapleton has elected the following officers to serve for the ensuing year: President, J. J. Lestrang; Vice-President, T. J. Welsh; Recording Secretary, William H. Shields; Treasurer, Henry Marshall; Sergeant-at-Arms, Edward McCullough; Assistant Sergeant-at-Arms, Robert Kullman.

The Sunday School of St. Paul's Methodist Episcopal Church, Tottenville, will have an "old-fashioned" Christmas Jubilee in the church on Dec. 25.

Deputy Tax Commissioner Matthew J. Cahill of New Brighton will be one of the speakers at the annual banquet of the Woodmen of the World in the Bronx this evening.

The Staten Island Club will give a Christmas Dinner in the clubhouse, New Brighton, Dec. 28.

The choir of the Protestant Episcopal

COUGHS, COLDS, BRONCHITIS,

Consumption or body-building, demand a remedy that removes the cause.

Kerr's FLAX-SEED Emulsion

is the remedy that will relieve you at once. Countless grave sicknesses are recognized by the medical profession as having their direct or indirect cause in a neglected "cold" or cough. Kerr's flax seed emulsion, Linonine, is the most helpful thing in the world to you. Medicine knows no surer healing agent for the inflamed mucous membranes of nose, throat and lung passages. Thus while Linonine is removing "colds," coughs, bronchitis and consumption it is also building up the body as nothing else can do.

All druggists insist upon having the genuine—25c, 50c, \$1.

200 HORSES IN PERIL AT BIG STABLE FIRE.

New Building of Mutual Milk Concern Damaged by Blaze in Hay Loft.

Two hundred terrified horses were rescued with difficulty early to-day from their smoke-filled stables when fire started in the new building of the Mutual Milk and Cream Company, Nos. 26 East Twenty-second street. The building has only recently been erected in place of one completely destroyed by fire last January.

The blaze was in the forage loft on the fourth floor and Deputy Chief Martin was able to confine the fire there, and the damage is estimated at \$5,000.

Although the 200 boys at the New York Training School, No. 215 East Twenty-first street, were in no peril, they were very excited. The superintendent had his assistants marshal them ready to leave the building if need be, while reserves from the East Twenty-second street station surrounded the school to see that none of the kids got away.

The fire was discovered by Watchman Richard Dixon and he and the drivers just coming to work got all the horses out.

Jay Cooke Jr. Is Dead.
PHILADELPHIA, Dec. 17.—Jay Cooke Jr., son of the well-known financier, died at his home here last night. He was sixty-five years old and was for many years a prominent member of the Philadelphia Stock Exchange.

The Board of Trade of West New Brighton will hold a mass meeting in Veteran Firemen's Hall to-morrow evening for the purpose of appointing a committee to appeal to the Public Service Commission, asking it to require the Richmond Light and Railroad Company to double track its line from the Smith's Inlet to Tompkinsville, to Columbia street, West New Brighton, and to provide up-to-date trolley cars.

Daniell's.

Every Department Brimful of the Very Newest Holiday Novelties

Timely Suggestions for Christmas Gifts.

GOLD JEWELRY.

Our Jewelry Department is renowned for the high grade and standard quality of its Gold Jewelry, Diamonds and other precious stones, its Watches, Rings, Brooches, Lavallieres, Bracelets, Chains and Scarf Pins. In fact, everything in the jewelry line. Some folks feel a little hesitancy about buying fine diamonds and jewelry in a Dry Goods House. They need have no fear here; a guarantee is behind every article sold by us. Our diamonds are perfect, our gold is standard and the workmanship and designs cannot be surpassed. A comparison will convince you.

The New Bracelet Watch (All the rage abroad), Solid Gold, with extension bracelet..... 18.50 to 35.00

Enamelled and Gold Filled, with extension bracelet..... 4.75 to 12.50

Leather Bracelet Watches..... 6.50 to 10.50

Men's 14 kt. Gold Watches, Waltham or Elgin movements..... 18.50 to 75.00

Ladies' Gold Watches, plain, engraved and diamond studded..... 5.95 to 30.00

Gold Filled, Silver, Gun Metal and Enamel Watches..... 1.75 to 20.00

Gold Cuff Links, Plain, Engraved and Gem set..... 2.25 to 57.00

Gold and Platinum Scarf Pins, beautiful designs, set with Precious and Semi-Precious Stones..... 1.25 to 35.00

Gold Brooches, new designs, including the Friendship Circle..... 1.25 to 37.50

Gold Lavallieres, pretty designs, gem set..... 1.75 to 30.00

Platinum and Diamond Lavallieres, artistic designs..... 11.50 to 95.00

Gold Robespierre and Frill Pins, plain and jeweled..... 1.25 to 22.50

Gold Bracelets, plain and engraved..... 9.25 to 28.50

Bracelets set with Diamonds and Precious Stones..... 11.25 to 37.50

Gold Rings with precious and semi-precious stones..... 1.10 to 45.00

Genuine Diamond Rings, platinum and gold mountings..... 8.95 to 145.00

Extensive line of Gold Tie Clips, Fobs, Pen Knives, Lapel Chains, Key Rings, Neck Chains, Lockets, Cigar Cutters and Match Boxes.

Christmas Cards and Calendars in abundance.

Broadway, 5th and 9th Sts.

A Great Christmas Special

BEAUTIFUL NEW \$250 PIANO

\$148

NO MONEY DOWN \$1 a Week

FREE ONE YEAR'S Course PRIVATE PIANO LESSONS by Graduate Teachers of Music Absolutely Free with Purchase of Any Piano. No Matter What Price

\$325 Hampton Piano, \$215 \$450 Player Piano, \$298 \$400 Upright Grand, \$285 WITH MUSIC ROLLS FREE.

STORY & CLARK PIANO CO.

12 & 14 West 32d St., New York

Brooklyn, 1100 Broadway and 4615 Fifth Ave. Newark, 101 Halsey St.

OPEN EVENINGS

THE NEW STORE FOR MEN

"Sounds Good!"

"Well, John Wanamaker's name is at the bottom."

Coming in by fast express, as we write,

203 Overcoats

116 Business Suits

to sell at

\$16.50

37 overcoats are \$22 grade

122 overcoats are \$25 grade

44 overcoats are \$28 grade

26 of the suits are \$20 grade

32 of the suits are \$22 grade

40 of the suits are \$25 grade

18 of the suits are \$28 grade

A Saving of \$2,500 +

Who are the quick-acting, fortunate men—

young or old—who are going to share in this big saving tomorrow?

The Overcoats are plain-backed blue chin-

chillas, and chevots in six or seven fancy effects, in gray and brown; some with plaid backs; all have satin lined shoulders and sleeves; all belted backs; choice of single or double-breasted, 44 inches or 50 inches in length; some with split sleeves; some with cuffs on sleeves; some with convertible collar.

The Suits are rough, smooth and soft fabrics—all wool—in brown, grays and dark pepper and salt effects; some with soft roll lapel; most in a conservative model.

Store opens at 8.30.

Every facility for quick selection and service.

JOHN WANAMAKER,

Broadway, corner Eighth street.

Stern Brothers

Men's Imported and Domestic Lounging Robes & House Coats

Appropriate for Holiday Gifts

To-morrow, a Special Sale of

Men's House Coats, of Double-faced Cloths, in shades of blue, oxford brown and wine, **\$4.75, 5.85, 6.75**

Blanket Robes, Regular or coat model, bound with cord, at **4.50, 6.75**

Also an Importation of

Men's Combination Sets, Six Scarfs and Six Pairs Half Hose to match, attractively boxed, Value \$7.50 at **5.50**

One Accordion Knitted Silk Scarf and Silk Half Hose to match, Value \$3.50, at **2.45**

Holiday Showing of

Bibelots and Boudoir Novelties

including Imported Writing, Toilet and Work Table Fittings of Tapestries, Brocades and Pastel Silks combined with metal laces and pompadour garlands, Chaise Longue Cushions and Covers, hand embroidered Lingerie Cases for Handkerchiefs, Gloves, Gowns and Cards; Jewel and Handkerchief Bags, Tea Cosies, Pillow Slips, Dresser Scarfs and Pin Cushions in various sizes and styles.

TO-MORROW an offering of unusual character, consisting of

Drawing Room Pillows, made of silk velvet, velour, brocade and tapestry in French colorings, with gold embroidered garnitures and gold trimmings, Values \$12.50 to 20.00, **\$6.50**

Lingerie Boudoir Pillows, both oblong and square, exquisitely hand embroidered in Madeira designs and inserted with delicate laces, at **\$3.75, 5.50, 7.75, 9.85, 12.75**

Stationery Department

Suggestions for Christmas Gifts

Desk Sets and Separate Pieces, Ink Stands, Pen Trays, Pen Wipers, Calendars, Paper and Book Racks, Fancy Boxes of Writing Paper and Envelopes, at Very Attractive Prices.

For To-morrow, at Special Prices

Writing Paper in Fancy Boxes, at **50c**

Two Quires with Envelopes, " **75c**

Three or Four Quires with Envelopes, " **75c**

Sterling Silver Pencil Sets at **75, 95c, 1.25**

Brass Desk Sets, at **\$1.90, 2.80**

Library Sets, Scissors and Cutter, at **95c, 1.50**

Special Self Filling Fountain Pens, at **1.00**

Also an unusually large assortment of Artistic Calendars for 1913.

West 23d and 22d Streets

James McCreery & Co.

23d Street Store Only

CHRISTMAS BAZAAR

For the convenience of Christmas Shoppers, we have assembled in our Fourth Floor a choice selection of articles, suitable for Holiday Gifts.

Each price is represented in an individual selling booth, which will make it easier to select gifts.

25c, 50c, 1.00, 1.50, 2.00

DOLL HOUSE

NOW ON EXHIBITION

A completely furnished miniature house, large enough for adults to enter.

Parents are invited to bring their children.

This Toy House is a surprise and delight to both young and old.

ANOTHER

MAGAZINE

HANDY SIZE

FREE WITH NEXT

SUNDAY WORLD

ROSENBAUM & Co.

10 & 12 WEST 23RD STREET, N.Y.

GOING OUT OF BUSINESS

Necessitates Immediate **CLOSING OUT** Entire Stock

\$8 Lace Trimmed Waists.....	1.00	\$45 Pointed Fox Sets (Sitka)....	18.50
\$8 Lace Trimmed Waists.....	1.50	XXX Russian Pony Skin Coats (Full Length).....	28.75
\$8 Chiffon and Messaline Waists	2.95	Hudson Dyed Seal Coats (Full Length).....	48.75
\$8 Brocade, Charmeuse, Crepe de Chine & Chiffon Waists.....	3.95	Trimmed Hudson Dyed Seal Coats	75.00
\$8 Taffeta & Messaline Petticoats	1.50	Russian Pony Coats (Raccoon and Civet Trimmed).....	51.50
\$25 Chinchilla Coats (Plush Trimmed).....	8.75	Persian Lamb Coats (Full Length).....	137.00
\$10 & \$15 Lingerie Dresses.....	2.50	Caracul Coats (Solid Skins), Full Length.....	49.50
\$19.50 Trimmed Velvet Dresses.....	4.95	\$90 Marmot Coats.....	47.50
\$19.50 Chiffon Evening Dresses (Made Over Silk).....	7.50	\$200 French Mole Coats.....	98.50
\$30 Fur Trimmed Dresses.....	10.75	\$50 Alaska Sable Sets (Skunk)....	23.50
\$45 Charmeuse & Meteor Evening Dresses.....	16.75	\$40 Natural Raccoon Sets.....	19.50
\$35 & \$30 Custom Tailored Suits	7.50	\$50 French Mole Sets.....	19.50
\$35 Fancy Velvet Dresses.....		\$125 Wolverine Sets.....	50.00
\$35 Charmeuse Dresses.....		\$40 Black or Red Fox Sets.....	18.50
\$35 Brocade Dresses.....		\$30 White Fox Sets (Iceland).....	9.75
\$35 Embroidered Chiffon Evening Dresses.....	9.75	\$125 Cross Fox Sets.....	50.00
\$35 Satin Lined Cheviot Coats.....	12.50	Civet Cat Sets.....	25.00, 35.00
\$39.50 Plush Coats (Caracul Trimmed).....	22.50	Eastern Mink Sets.....	67.50, 97.50
\$39 Custom Tailored Suits.....	9.75		
\$39 Fur Trimmed Velvet Suits.....	39.50		

GENUINE

DIAMONDS

To-Day and To-Morrow

1/4 Carat \$10 Rings

These Diamonds are not roses, chips or silvers of Diamonds, usually sold for \$10. Every one is guaranteed to be accurately cut and shaped like a one-carat diamond, and has all the fire and brilliancy of Diamonds costing \$30.00 at retail jewelry stores. Several hundred select from some with a trifle less than one-quarter of a carat, but the majority with a full quarter. You will be surprised and pleased when you see them. While we guarantee that you cannot duplicate them for less than \$15.00, you will find that it will cost nearer \$20.00 to match them. This one-quarter carat Ladies' Single Stone Diamond Ring for \$10. No mail orders filled.

Our window display of over half a million dollars' worth of diamonds. All diamonds marked \$5 to \$5,000.00. Observe our valuations and prices of some other "Single Stone Diamond Rings" to be offered at this sale.

Ladies' Rings Our Price Valuation Our Price

\$10.00.....\$250.....\$50.00.....\$875

\$12.00.....300.....60.00.....1,000

\$14.00.....400.....80.00.....1,300

\$16.00.....500.....100.00.....1,600

\$18.00.....600.....120.00.....1,900

\$20.00.....700.....140.00.....2,200

\$22.00.....800.....160.00.....2,500

\$24.00.....900.....180.00.....2,800

\$26.00.....1,000.....200.00.....3,100

\$28.00.....1,100.....220.00.....3,400

\$30.00.....1,200.....240.00.....3,700

\$32.00.....1,300.....260.00.....4,000

\$34.00.....1,400.....280.00.....4,300

\$36.00.....1,500.....300.00.....4,600

\$38.00.....1,600.....320.00.....4,900

\$40.00.....1,700.....340.00.....5,200

\$42.00.....1,800.....360.00.....5,500

\$44.00.....1,900.....380.00.....5,800

\$46.00.....2,000.....400.00.....6,100

\$48.00.....2,100.....420.00.....6,400

\$50.00.....2,200.....440.00.....6,700

\$52.00.....2,300.....460.00.....7,000

\$54.00.....2,400.....480.00.....7,300

\$56.00.....2,500.....500.00.....7,600

\$58.00.....2,600.....520.00.....7,900

\$60.00.....2,700.....540.00.....8,200

\$62.00.....2,800.....560.00.....8,500

\$64.00.....2,900.....580.00.....8,800

\$66.00.....3,000.....600